

VOLVO V50

Vehicle Price List



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Volvo Car UK Limited
www.volvocars.co.uk

The Volvo V50 range at a glance.

ES

The comprehensive standard specification includes ECC (Electronic Climate Control), 16" alloy wheels, DSTC (Dynamic Stability and Traction Control), passenger airbag cut-off switch, power windows, a leather steering wheel and gear knob, information centre, floor mats, roof rails, a CD player and an aux. input for MP3 players.

SE

The SE model brings added luxury. Textile/T-Tec upholstery, aluminium inlays, cruise control and steering wheel remote controls on the inside are complemented by 17" Serapis alloy wheels, autofolding power door mirrors with ground lights and fog lights on the outside.

SE LUX

The most luxurious version of the Volvo V50 offers leather-faced upholstery, 17" Spartacus alloy wheels and active bending xenon lights with headlight cleaning system.

R-DESIGN

The striking exterior lines are enhanced with a full bodykit and 17" Cratus alloy wheels, lowered sports chassis, and R-Design logo on the grille. The unique interior design is complemented with embossed leather/T-Tec upholstery, sports steering wheel and a unique aluminium inlay.

DRIVE

DRIVE is a series of modifications, adjustments and enhancements designed to make it easy to reduce both your impact on the environment and your running costs. All V50 DRIVE models come with Start/Stop technology to produce only 104g/km CO₂ and fuel consumption up to 72.4 mpg on a combined cycle, which means there is no vehicle tax payable.

On the road.

How much will it cost to get behind the wheel of your own Volvo V50? Simply decide which model variant and engine type are right for you and then take a look at the full price list below.

	Basic £	VAT @ 17.5% £	Rec. retail price £	On the road price £
ES				
DIESEL				
DRIVE (109 PS) ES Start/Stop	£17,748.94	£3,106.06	£20,855.00	£21,445.00
D2 (115 PS) ES	£17,748.94	£3,106.06	£20,855.00	£21,445.00
D3 (150 PS) (+)	£18,600.00	£3,255.00	£21,855.00	£22,555.00
PETROL				
1.6 (100 PS) ES	£15,174.47	£2,655.53	£17,830.00	£18,670.00
SE				
DIESEL				
DRIVE (109 PS) SE Start/Stop	£19,259.57	£3,370.43	£22,630.00	£23,220.00
D2 (115 PS) SE	£19,259.57	£3,370.43	£22,630.00	£23,220.00
D3 (150 PS) SE (+)	£20,110.64	£3,519.36	£23,630.00	£24,330.00
D4 (177 PS) SE	£20,748.94	£3,631.06	£24,380.00	£25,080.00
PETROL				
2.0 (145 PS) SE	£17,323.40	£3,031.60	£20,355.00	£21,245.00
SE LUX				
DIESEL				
DRIVE (109 PS) SE Lux Start/Stop	£20,323.40	£3,556.60	£23,880.00	£24,470.00
D2 (115 PS) SE Lux	£20,323.40	£3,556.60	£23,880.00	£24,470.00
D3 (150 PS) SE Lux (+)	£21,174.47	£3,705.53	£24,880.00	£25,580.00
D4 (177 PS) SE Lux	£21,812.77	£3,817.23	£25,630.00	£26,330.00
PETROL				
2.0 (145 PS) SE Lux	£18,387.23	£3,217.77	£21,605.00	£22,495.00
R-DESIGN				
DIESEL				
D2 (115 PS) R-Design	£19,451.06	£3,403.94	£22,855.00	£23,445.00
D3 (150 PS) R-Design (+)	£20,302.13	£3,552.87	£23,855.00	£24,555.00
D4 (177 PS) R-Design	£20,940.43	£3,664.57	£24,605.00	£25,305.00
PETROL				
2.0 (145 PS) R-Design	£17,514.89	£3,065.11	£20,580.00	£21,470.00
T5 (230PS) R-Design Geartronic	£20,876.60	£3,653.40	£24,530.00	£25,670.00

(+) Production commences end August 2010.

All 'On The Road' prices quoted in this price list include Volvo standard national delivery charge, inclusive of number plates and VAT at £535 and vehicle tax as of 1st April 2010 (as set by the government). This charge does not include any provision for fuel. The 'On The Road' price also includes a £55 vehicle first registration fee (as set by the government – excludes Channel Islands and Isle of Man). Recommended retail prices quoted do not include these additions.

Standard features. The right equipment.

It's essential that your Volvo comes equipped with everything you need. Below you'll find the standard equipment lists for each model variant and as you'd expect, there is an array of industry-leading, cutting-edge safety innovations.

SAFETY & SECURITY	ES	SE	SE LUX	R-DESIGN
Dual Stage Driver and Passenger Airbags	•	•	•	•
Passenger Airbag Cut Off Switch	•	•	•	•
SIPS (Side Impact Protection System)	•	•	•	•
SIPS Airbags	•	•	•	•
IC (Inflatable Curtains)	•	•	•	•
WHIPS (Whiplash Protection System) (Front Seats)	•	•	•	•
ABS (Anti-lock Brake System) with EBD (Electronic Brake Distribution) and EBA (Electronic Brake Assistance)	•	•	•	•
DSTC (Dynamic Stability and Traction Control)	•	•	•	•
5 Three Point Seat Belts	•	•	•	•
Seat Belt Pre-tensioners (Front and Outer Rear)	•	•	•	•
Head Restraints – All 5 Seats	•	•	•	•
ISOFIX Attachment (Rear Seats)	•	•	•	•
Anti-theft Alarm including Immobiliser and Level Sensor	•	•	•	•
Key Integrated Remote Control Central Locking including Fuel Flap with Deadlocking System	•	•	•	•
Auto Open/Close Power Windows (and Sunroof if ordered)	•	•	•	•
Tinted Windscreen	•	•	•	•
Load Cover and Load Protection Net	•	•	•	•
Visible VIN Plate	•	•	•	•
Day Running Lights	•	•	•	•
Headlight Levelling System	•	•	•	•
High Level LED Brake Light	•	•	•	•
Side Marker Illumination	•	•	•	•
Home Safe and Approach Lighting	•	•	•	•
IDIS (Intelligent Driver Information System)	•	•	•	•
Warning Triangle	•	•	•	•

EXTERIOR	ES	SE	SE LUX	R-DESIGN
16" Libra Alloy Wheels (Diamond Cut) - 205/55 R16 V Energy Saving Tyres (DRIVE only)	•			
16" Cordelia Alloy Wheels (Silver Stone) - 205/55 R16 W Tyres	•			
17" Serapis Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres		•		
17" Spartacus Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres			•	
17" Cratus Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres				•
Locking Wheel Nuts	•	•	•	•
Tyre Sealant Kit and Compressor	•	•	•	•
Active Bending Xenon Lights with Headlight Cleaning System			•	
Front Fog Lights		•	•	•
Power Adjustable and Heated Door Mirrors	•	•	•	•
Autofolding Power Door Mirrors with Ground Lights		•	•	
Colour Co-ordinated Door Mirrors	•	•	•	
R-DESIGN Silver Matt Door Mirrors				•
Speed Dependent Interval Wiper Function	•	•	•	•
R-DESIGN Front Grille with Logo				•
Rain Sensor – Automatic Windscreen Wiper Activation		•	•	
Roof Rails - Black	•	•		•
Roof Rails - Silver			•	
Comfort Chassis (1.6 and 2.0 only)	•	•	•	•
Dynamic Chassis (T5, D3 and D4 only)	•	•	•	•
DRIVE Lowered Chassis (DRIVE and D2 only)	•	•	•	•
Colour Co-ordinated Lower Mouldings	•	•	•	
R-DESIGN Bodykit (Front and Rear Spoilers and Side Skirts)				•

Standard features. The right equipment.

INTERIOR	ES	SE	SE LUX	R-DESIGN
ECC (Electronic Climate Control) with Pollen Filter	•	•	•	•
Information Centre	•	•	•	•
Exterior Temperature Gauge	•	•	•	•
Cruise Control	•	•	•	•
Front and Rear Power Windows	•	•	•	•
Illuminated Driver and Passenger Vanity Mirrors	•	•	•	•
Front and Rear Reading Lights	•	•	•	•
Autodimming Rear View Mirror with Humidity Sensor	•	•	•	•
Front Centre Armrest	•	•	•	•
Rear Centre Armrest with Twin Cupholders and Storage	•	•	•	•
Front Storage Box with Removable Cupholders	•	•	•	•
12v Socket (Front and Rear)	•	•	•	•
Height Adjustable Passenger Seat with Lumbar Support	•	•	•	•
Forward Folding Front Passenger Seat	•	•	•	•
Asymmetric Split-folding Rear Seat (60%/40%)	•	•	•	•
Leather Steering Wheel, Gear Knob and Handbrake Lever	•	•	•	•
R-DESIGN Leather Sports Steering Wheel with Aluminium Inserts and Logo				•
R-DESIGN Sports Gear Knob with Aluminium Inserts and Leather Handbrake Lever				•
Height and Reach Adjustable Steering Column	•	•	•	•
Steering Wheel Remote Audio Controls		•	•	•
Watch Dials		•	•	•
R-DESIGN Blue Instrument Dials				•
Bauxite Trim	•			
Aluminium Trim		•	•	
R-DESIGN Deco Aluminium Trim				•
Boda Textile Upholstery	•			
Dalarö T-Tec Upholstery		•		
Leather-faced Upholstery			•	
R-DESIGN Leather/T-Tec Upholstery with Logo				•
Floor Mats	•	•	•	
R-DESIGN Sports Floor Mats with Contrasting Piping				•
R-DESIGN Aluminium Sports Pedals				•
Performance Sound Audio System – 1 x CD/radio, 4 x 20W Amplifier and 6 Speakers	•	•	•	•
Aux. Input for MP3 Player	•	•	•	•

Optional features. Your choice of equipment.

SAFETY & SECURITY	Basic £	VAT@ 17.5% £	Rec. retail price £	ES	SE	SE LUX	R-DESIGN
BLIS (Blind Spot Information System) (i) See "SPECIAL OFFER"	£382.98	£67.02	£450.00	o	o	o	o
Laminated Water Repellent Side Windows	£357.45	£62.55	£420.00	o	o	o	o

"SPECIAL OFFER" - Purchase BLIS and receive a free Family Pack.

EXTERIOR	Basic £	VAT@ 17.5% £	Rec. retail price £	ES	SE	SE LUX	R-DESIGN
Black Paint (Solid)	£225.53	£39.47	£265.00	o	o	o	n/a
Metallic Paint	£468.09	£81.91	£550.00	o	o	o	o
Inscription™ Paint	£659.57	£115.43	£775.00	o	o	o	o
16" Libra Alloy Wheels (Diamond Cut) - 205/55 R16 V Energy Saving Tyres (DRIVE only)	-	-	-	•	nco	nco	n/a
16" Convector Alloy Wheels (Silver Stone) - 205/55 R16 W Tyres (ii)	-	-	-	nco	nco	nco	n/a
16" Cordelia Alloy Wheels (Silver Stone) - 205/55 R16 W Tyres (ii)	-	-	-	•	nco	nco	n/a
17" Zaurak Alloy Wheels (Diamond Cut/Dark Grey) - 205/50 R17 W Tyres	£446.81	£78.19	£525.00	o	nco	nco	n/a
17" Spartacus Alloy Wheels (Silver Bright) - 205/50 R17 W Tyres	£446.81	£78.19	£525.00	o	nco	•	n/a
18" Atreus Alloy Wheels (Diamond Cut/Dark Grey) - 215/45 R18 W Tyres (Not 1.6 or D2)	£659.57	£115.43	£775.00	n/a	o	o	o
18" Midir Alloy Wheels (Diamond Cut/Light Grey) - 215/45 R18 W Tyres (Not 1.6 or D2)	£659.57	£115.43	£775.00	n/a	o	o	o
Tempa Spare Wheel and Jack Kit (iii)	-	-	-	nco	nco	nco	nco
Autofolding Power Door Mirrors with Ground Lights	£170.21	£29.79	£200.00	o	•	•	o
Front Fog Lights	£170.21	£29.79	£200.00	o	•	•	•
Rear Park Assist	£319.15	£55.85	£375.00	o	o	o	o

• = standard, o = optional, n/a = not available, nco = no cost option, u (£) = upgrade (price)

(i) Must be ordered in conjunction with autofolding power door mirrors with ground lights.

(ii) If ordered with DRIVE model, energy saving tyres will be fitted.

(iii) Not available on D3 and D4 models.

Optional features. Your choice of equipment.

INTERIOR	Basic £	VAT@ 17.5% £	Rec. retail price £	ES	SE	SE LUX	R-DESIGN
Geartronic Automatic Transmission (D3 and D4 only)(standard T5)	£1,234.04	£215.96	£1,450.00	o	o	o	o
Cruise Control	£225.53	£39.47	£265.00	o	•	•	•
Keyless Drive	£297.87	£52.13	£350.00	o	o	o	o
Power Glass Tilt and Slide Sunroof	£506.38	£88.62	£595.00	o	o	o	o
Autodimming Rear View Mirror with Humidity Sensor	£170.21	£29.79	£200.00	n/a	•	•	o
Grocery Bag Holder (i)	£68.09	£11.91	£80.00	o	o	o	o
Front and Rear Ashtray with Cigarette Lighter	-	-	-	nco	nco	nco	nco
Rear Centre Armrest with Twin Cupholders and Storage	£63.83	£11.17	£75.00	o	•	•	o
Power Driver Seat with Memory for Seat	£480.85	£84.15	£565.00	o	o	o	o
Power Driver Seat and Power Passenger Seat with Memory for Driver Seat	£961.70	£168.30	£1,130.00	o	o	o	o
Height Adjustable Passenger Seat with Lumbar Support	£89.36	£15.64	£105.00	o	•	•	o
Heated Front Seats	£225.53	£39.47	£265.00	o	o	o	o
Aluminium Trim	£221.28	£38.72	£260.00	o	•	•	n/a
Oyster Burst Trim	£221.28	£38.72	£260.00	o	nco	nco	n/a
Nordic Light Oak Trim	£221.28	£38.72	£260.00	n/a	o	o	n/a
Leather-faced Upholstery	£1,063.83	£186.17	£1,250.00	o	u (£950)	•	n/a
6 x CD Player (ii)(iii)	£85.11	£14.89	£100.00	o	o	o	o
High Performance Sound Audio System – 1 x CD/radio, 4 x 40W Amplifier, USB and Aux. Input and 8 Speakers (MP3/WMA compatible)	£340.43	£59.57	£400.00	o	o	o	o
Premium Sound Audio System – with Dolby Pro Logic II Surround Sound (iv), 5 x 130W Amplifier, USB and Aux. Input, 1 x CD and 12 Speakers (MP3/WMA compatible)	£851.06	£148.94	£1,000.00	o	o	o	o
Steering Wheel Remote Audio Controls	£68.09	£11.91	£80.00	o	•	•	•
Integrated Satellite Navigation System with RDS-TMC and Map Data on Hard Disk (ii)	£1,276.60	£223.40	£1,500.00	o	o	o	o
Bluetooth® Handsfree System (v)	£225.53	£39.47	£265.00	o	o	o	o
Dual Band Integrated GSM Telephone and Volvo On Call (ii)(vi)	£438.30	£76.70	£515.00	o	o	o	o
Air Quality System	£85.11	£14.89	£100.00	o	o	o	o

SPECIAL VALUE PACKS	Basic £	VAT@ 17.5% £	Rec. retail price £	ES	SE	SE LUX	R-DESIGN
WINTER PACK							
Heated Front Seats and Headlight Cleaning System	£319.15	£55.85	£375.00	o	o	n/a	o
WINTER PACK with ACTIVE BENDING LIGHTS							
Heated Front Seats, Headlight Cleaning System and Active Bending Xenon Lights	£851.06	£148.94	£1,000.00	o	o	n/a	o
FAMILY PACK							
Integrated Booster Cushions x 2 and Power Child Locks. See "SPECIAL OFFER"	£200.00	£35.00	£235.00	o	o	o	o
R-DESIGN CONVENIENCE PACK							
Autodimming Rear View Mirror with Humidity Sensor, Autofolding Power Door Mirrors with Ground Lights, Rain Sensor, Rear Armrest with Cupholders and Height Adjustable Passenger Seat with Lumbar Support	£468.09	£81.91	£550.00	n/a	n/a	n/a	o
TECHNOLOGY PACK							
Power Driver Seat with Memory for Seat, Rear Park Assist and Keyless Drive	£191.49	£33.51	£225.00	n/a	o	o	o

"SPECIAL OFFER" - Purchase BLIS and receive a free Family Pack.

• = standard, o = optional, n/a = not available, nco = no cost option, u (£) = upgrade (price)

- (i) Not available on D3 and D4 models.
- (ii) Must be ordered in conjunction with high performance or premium sound audio systems.
- (iii) If a 6 x CD player is ordered, standard USB port is removed from the audio system.
- (iv) Dolby and Pro Logic Surround Sound™ are trademarks of Dolby Laboratories Licensing Corporation.
- (v) Bluetooth® handsfree system must be ordered in conjunction with steering wheel remote audio controls on ES. Aux. input is removed when Bluetooth® Handsfree System is ordered in conjunction with performance sound audio system. For details of compatibility, please go to: www.volvocars.com/Bluetooth
- (vi) Volvo On Call includes safety package (security package available at additional cost).

Technical specifications. In fine detail.

The nuts and bolts of your Volvo V50. Whatever you need to know about your new car – whether that's fuel consumption, CO₂ emissions, top speed or boot space – you'll find it here.

ENGINE	1.6	2.0	T5	DRIVE	D2	D3		D4	
	Man	Man	Auto	Man	Man	Manual	Auto	Manual	Auto
Configuration/Cylinders	Transverse – 16 valve, 4 cylinder	Transverse – 16 valve, 4 cylinder	Transverse – 20 valve, 5 cylinder	Transverse – 16 valve, 4 cylinder	Transverse – 8 valve, 4 cylinder	Transverse – 20 valve, 5 cylinder		Transverse – 20 valve, 5 cylinder	
Engine capacity, cc	1596	1999	2521	1560	1560	1984		1984	
Max. output ECE, PS/kw/rpm	100/74/6000	145/107/6000	230/169/5000	109/80/4000	115/84/3600	150/110/3500		177/130/3500	
Max. torque ECE, Nm/rpm	150/4000	185/4500	320/1500-5000	240/1750	270/1750	350/1500-2750		400/1750-2750	
Transmission	5 speed	5 speed	5 speed	5 speed	6 speed	6 speed	6 speed	6 speed	6 speed
Fuel	95 RON Unleaded	95 RON Unleaded	98 RON (i) Unleaded	Diesel (v)	Diesel (v)	Diesel (v)		Diesel (v)	
Fuel system	Multipoint fuel injection	Multipoint fuel injection	Multipoint fuel injection	Common rail direct injection	Common rail direct injection	Common rail direct injection		Common rail direct injection	
Fuel tank volume, litres (gallons)	55 (12.1)	55 (12.1)	62 (13.6)	52 (11.4)	52 (11.4)	60 (13.2)		60 (13.2)	

PERFORMANCE	1.6	2.0	T5	DRIVE	D2	D3		D4	
	Man	Man	Auto	Man	Man	Manual	Auto	Manual	Auto
Top speed, mph	115	130	146	118	121	130	127	137	134
Acceleration 0-60 mph, sec	11.4	9.0	6.8	10.9	10.9	9.0	9.1	8.3	8.4
0-62 mph (0-100 km/h), sec	12.0	9.6	7.3	11.5	11.5	9.6	9.7	8.8	8.9
Drag co-efficient	0.31	0.31	0.31	0.29	0.31	0.31		0.31	

FUEL CONSUMPTION (ii)(iii) Mpg / l/100 km	1.6	2.0	T5	DRIVE	D2	D3		D4	
	Man	Man	Auto	Man	Man	Manual	Auto	Manual	Auto
Urban	30.7/9.2	26.2/10.8	20.9/13.5	57.7/4.9	54.3/5.2	40.4/7.0	35.8/7.9	40.4/7.0	35.8/7.9
Extra Urban	48.7/5.8	49.6/5.7	43.5/6.5	83.1/3.4	74.3/3.8	70.6/4.0	61.4/4.6	70.6/4.0	61.4/4.6
Combined	39.8/7.1	37.2/7.6	31.4/9.0	72.4/3.9	65.7/4.3	55.4/5.1	48.7/5.8	55.4/5.1	48.7/5.8

EMISSIONS	1.6	2.0	T5	DRIVE	D2	D3		D4	
	Man	Man	Auto	Man	Man	Manual	Auto	Manual	Auto
CO ₂ g/km	169	176	211	104	114	134	154	134	154
Vehicle Tax Band	H	I	K	B	C	E	G	E	G
First Year Vehicle Tax	£250	£300	£550	£0	£0	£110	£155	£110	£155
Subsequent Years Vehicle Tax	£180	£200	£245	£20	£30	£110	£155	£110	£155
Emission Level	Euro IV	Euro V	Euro V	Euro IV	Euro V	Euro V		Euro V	

WEIGHTS	1.6	2.0	T5	DRIVE	D2	D3		D4	
	Man	Man	Auto	Man	Man	Manual	Auto	Manual	Auto
Min. kerb weight, kg (actual kerb weight dependent on spec.)	1338	1400	1524	1427	1400	1521	1537	1537	1552
Max. possible towing weight braked, kg	1200	1350	1500	1300	1300	1500	1500	1500	1500
Max. towing weight unbraked (approx.), kg (iv)	650	700	700	650	650	700	700	700	700
Max. towball weight, kg	75	75	75	75	75	75	75	75	75
Max. total weight, kg	1850	1890	2000	1900	1900	2020	2020	2020	2020
Max. roof load, kg	75	75	75	75	75	75	75	75	75
Max. payload, kg (dependent on spec.)	512	490	476	473	500	499	483	483	468

INSURANCE RATINGS	Insurance ratings may vary depending on model line and specification. For details, please refer to http://www.thatcham.org/abigrouprating
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- (i) For best performance and lowest fuel consumption 98 RON is recommended, 95 RON can be used for normal driving.
- (ii) The results do not express or imply any guarantee of the fuel consumption of a particular car.
- (iii) Official fuel consumption figures are obtained in accordance with Directive 93/116/EC as amended by 1999/100/EC. The figures are obtained under controlled test conditions and as such consumption achieved on the road will not necessarily accord with the official test results. Factors including driving styles and road, car and weather conditions will also have a bearing on actual fuel consumption achieved.
- (iv) Unbraked towing weight must not exceed 50% of kerb weight up to a maximum of 750 kg.
- (v) All diesel models are fitted with a particulate filter.

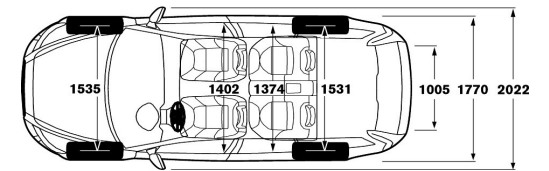
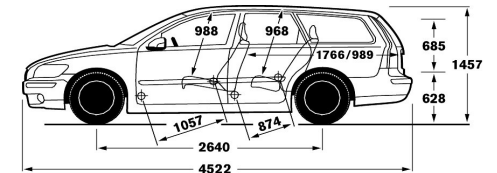
Notes
The weight of the vehicle will influence the level of CO₂ emitted and as a result, vehicles with higher levels of specification and factory fit options may emit higher levels of CO₂. However, vehicle tax is paid according to the weight and CO₂ emissions of the standard vehicle, as published in this price list.

A weighbridge must be used to determine specific weights. Data valid for manual transmission unless specified.

Auto = Geartronic Automatic Transmission

The maximum power output figures are quoted in PS (Pferdestärke), which is the metric equivalent of brake horsepower.

Some of the information in this price list may not be correct due to product changes which may have occurred since it was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice, to prices, colour, materials, specifications and models. Volvo Car UK Limited, Globe Park, Marlow, Buckinghamshire, SL7 1YQ.



LUGGAGE COMPARTMENT	
Volume - rear seats up, litres	417
Volume - rear seats down, litres	717
Volume - rear seats down, to roof, litres	1307